



Privacy statement **SODAQ AIR**

Data Privacy Disclaimer.
Hilversum, The Netherlands, May 2022.

Processing purposes and collection of anonymized location data.

The AIR aims to create localized and time sensitive air quality and makes this data visible on a web based dashboard. The device collects the near real time data and sends it in a VPN tunnel to a back end database at SODAQ in a protected AWS environment. This database sends data to a dashboard at the url: knowyourair.net.

The device has a unique IMEI number and in addition a unique device number. Only with this combination, the user of a device can see the results on the dashboard for just this particular device. All visitors of the dashboard can see all data of all devices.

At no location or part in the handling can we or do we intend to store any Personally Identifiable Information (PII) anywhere. We do not allow names or other information to be added to the database or connected to a device.

In addition to this we have limited the location accuracy of the device to blocks of 100 by 100 meters, limiting the chance to see where a device starts or ends exactly.

Even when people could guess where the device starts or ends, assuming who owns or operates the device will always be an uneducated guess instead of any factual information, proof or evidence linking to a person.

No personal data is collected and processed in the process of operation of AIR.

When we send devices to personal addresses or communicate about devices in mail with private persons instead of businesses, which is not our intent, we destroy the information within two weeks after receipt. In any case this will still not link a specific device to a person or user.



In April 2022, we worked together with the Province of Utrecht on a DPIA (Data Protection Impact Assessment). The method of AIR passed the DPIA, without comments or remarks for SODAQ about this method and process.

With the exception of a Kickstarter campaign, the AIR is a b2b product and service. We sell it to universities, smart city movements and businesses. SODAQ does not sell directly to end consumers or citizens. Nor do we provide service and support directly to end users. We always service the company or entity that has acquired multiple AIR devices.

The organizations we sell the AIR to, or the persons they provide the device to, may have a different way of handling the devices or may have a different approach to storing PII in relation to the device. This is out of the control and responsibility of SODAQ. We advise all of our customers to request informed consent from their users if they store any PII in regard to a specific device.

